

WNSN, WSBT(AM), WYRX-FM, WYTZ-FM
EEO PUBLIC FILE REPORT
April 1, 2025 - March 30, 2026

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-4	1

WNSN, WSBT(AM), WYRX-FM, WYTZ-FM**EEO PUBLIC FILE REPORT****April 1, 2025 - March 30, 2026****II. MASTER RECRUITMENT SOURCE LIST ("MRSLS")**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	Consultant Referral	N	2
2	Mid-West Family website 730 Rayovac Dr Madison, Wisconsin 53711 Phone : 608-273-1000 Url : http://midwestfamilybroadcasting.com/ Email : rj.brachman@midwestfamilybroadcasting.com RJ Brachman	N	0
3	Mid-West South Bend Building PO Box 960 South Bend, Indiana 46624 Phone : 574-247-4310 Email : pmorris@midwestfamilysouthbend.com Pat Morris	N	0
4	www.mediagignow.com 625 West Adams St. Suite 20-110 Chicago, Illinois 60661 Phone : 336-553-0620 Url : http://www.mediagignow.com Email : customerservice@mediagignow.com MediaGigNow.com	N	0
TOTAL INTERVIEWS OVER REPORTING PERIOD:			2

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	9/25/2025	Co Sponsoring Job Fair	Jonny Reinhardt, Community Affairs Specialist and Morning Personality and Briana Sallis, Community Outreach Coordinator represented WSJM, Inc./Mid-West Family at Southwest Michigan College's Futures Career Fair in Dowagiac on 9/25/24. The event was held at the SMC Student Activity Center. Over 75 bright and enthusiastic students attended, eager to learn about career opportunities in marketing, radio, and broadcast engineering. Sallis noted that they shared insights about what we do at Mid-West Family and encouraged students to think about how they can kickstart their careers with us.	8	
2	Ongoing Event	Participation in other activities designed by the station employment unit	WSJM, Inc. Chairman Gayle Olson serves on the Board of Directors of the St. Joseph Rotary Foundation, a 102-year old organization that reaches into all corners of the community, seeking to fund worthwhile educational and community outreach activities. Dozens of organizations in Berrien County interact with the Rotary Foundation, making presentations to the Board, seeking foundation monetary support. These contacts allow Olson to make connections and referrals to and from organizations and community leaders that keep WSJM Inc. in touch with a broad range of people and organizations to whom we can look for contacts in widening and deepening our employment pool of potential applicants.	8	
3	Ongoing Event	Participation in scholarship programs	WSJM, Inc. has partnered with the Berrien Community Foundation in establishing the David S. Hicks Memorial Scholarship for the Arts. The \$1,000 scholarship is annually awarded to a High School senior who is majoring in an arts related program.	8	

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4	3/30/2026	Co Sponsoring Job Fair	Community Engagement Coordinator Briana Sallis went to Ford Field in Detroit for the Great Lakes Broadcast & Sports Media Academy Conference. Sallis was exposed to more than 1,000 students, focusing on Mid-West Family/WSJM, Inc. and all the exciting career opportunities in our industry.	8	